



**COMPUTEX**  
d&i awards 2017





## Participation

The COMPUTEX TAIPEI 2017 invites manufacturers, designers, sales representatives, importers and distributors in the Information Communication Technology industry to compete in the award. Entries should reflect a particular level of innovation and design quality.

There is no limit to the number of entries per contestant. The products and contents submitted must not violate the patent and protective rights of other parties. The organizers assume no liability for any such violations.

To take part in the COMPUTEX d&i awards 2017, you must accept our general terms and conditions ([ifworlddesignguide.com/terms](http://ifworlddesignguide.com/terms)).

## Categories

- |                                       |                                     |
|---------------------------------------|-------------------------------------|
| 01 Artificial Intelligence + Robotics | 05 Cloud Communication + Storage    |
| 02 Internet of Things                 | 06 Systems + Mobile Communication   |
| 03 AR / VR Devices + Content          | 07 (Computer) Hardware + Components |
| 04 Gaming Devices + Content of Games  | 08 Audio / Video                    |
|                                       | 09 Peripherals + Accessories        |

Your entries submitted could be: product, application, project, communication or service.

Entries must be less than two years old at the time of registration. If entries are not yet implemented, they must be realized or published in 2017.

Product entries must be submitted as original products. In exceptional cases (e.g. extremely large products, products not yet industrially produced) participants can submit models, scale models or large format photos (A1 size, mounted). Entries containing several components or entries available in various designs may be registered as a series. All elements of the series must be available to the jury.





## Jury

Jury session: April 6-7, 2017

Entrants will be informed of the jury's decision by April 30, 2017. An international expert panel will discuss and evaluate all submitted entries in a dedicated, critical and constructive way. The selection process for the COMPUTEX d&i awards is not public. The jury decides by a simple majority vote. There is no recourse to legal action, and no individual correspondence will be entered into.

Out of the pool of award winners, an additional group will be selected as the COMPUTEX d&i gold award winners. These awards are reserved for the most exceptional winners of the COMPUTEX d&i awards.

The winner of the COMPUTEX d&i rising star award 2017 will be selected from the winning products to encourage outstanding innovations and designs among companies established after January 1, 2012.

A special distinction has been added to complete the 10th COMPUTEX d&i awards: the COMPUTEX d&i distinguished contribution award will recognize participants for their continuous support and devotion in innovation and new product development.

## Evaluation criteria

- Innovation and Elaboration: Degree of Innovation, Degree of Elaboration, Uniqueness, Execution/Workmanship
- Functionality: Use value and Usability, Ergonomics, Practicability, Safety
- Aesthetics: Aesthetic Appeal, Emotional Appeal, Spatial Concept, Ambience
- Responsibility: Production Efficiency, Consideration of Environment Standards / Carbon Footprint, Social Responsibility, Universal Design
- Positioning: Brand Fit, Target Group Fit, Differentiation

## Online registration

Registration Deadline: March 25, 2017

Registration for the COMPUTEX d&i awards is only offered online. You can register as a client at the iF website [www.ifworlddesignguide.com](http://www.ifworlddesignguide.com) and enter your product in the competition for the COMPUTEX d&i awards 2017.

For online registration, please provide the following information:

- Entry data: entry name and type
- Entry details: a short description of your entry in English (650 characters max. including spaces and punctuation), retail price, target group/regions, development/launch time, etc.
- 1-2 photos for each entry
- Participant's address, manufacturer's address, designer's address, and address to which the invoice should be sent

Entries must be submitted for jury assessment either as physical items (originals) or as digital media.

For digital entries, please enter a media link (URL) in the online registration form in the field labeled "Media".

After you have successfully registered, we will send you an email confirmation with your Entry-ID. Please use this entry-ID in all further communication with us.

## Shipping of entries

Shipping period: March 15 to March 31, 2017

Delivery addresss:

COMPUTEX d&i awards 2017

Entry-ID: 326-xxxxxx; category no.: xx

Kuehne+Nagel Ltd., Taiwan

Ms. Vicky Lee

5F, No. 219, Sec. 3, Nanking East Road,

Taipei, Taiwan

+886.2.2544.5119

[vicky.lee@kuehne-nagel.com](mailto:vicky.lee@kuehne-nagel.com)

We require functional original products. Products must be delivered completely assembled and ready to be tested; iF will not assume any responsibility for assembly.



## Transportation and exhibition insurance

Original products must be shipped, free of charge for iF, via mail, courier or forwarding company to our logistics partner Kuehne+Nagel Taiwan. Please ensure that product deliveries are handled in accordance with the customs requirements for the free trade of goods (Delivered Duty Paid). Shipments from overseas (outside Taiwan) are recommended to use freight forwarding companies with customs clearance services. If you opt for courier services, please notify your courier that the sender is responsible for the duties and taxes. Please also note that couriers may not be able to deal with customs clearance if a shipment is stuck at the customs. In which case, iF will authorize our logistics partner Kuehne+Nagel Taiwan to assist with customs clearance with a cost of US\$ 90 (plus 5% VAT) per shipment. The handling fee does not include duties and taxes based on CIF value and will be charged and invoiced by iF.

Products must be delivered in reusable packaging. The contestant is liable for any damages or additional charges. The organizer does not undertake to insure the delivered products. We recommend that participants take out a transport and exhibition insurance policy, particularly to cover breakage, damage and theft during transport and exhibition of entries.

## Dates

Registration deadline	March 25, 2017	
Submission of entries to jury	March 15 - 31, 2017	
Self-assembly	April 5, 2017	
Jury session	April 6-7, 2017	
Disassembly by participants	April 10, 2017	
Jury results	April 30, 2017	
Awards ceremony	May 29 - 30, 2017	
Publication	May 30, 2017	iF WORLD DESIGN GUIDE COMPUTEX website press releases special documentation

Winning products will be displayed at COMPUTEX 2017 d&i awards pavilion and other leading International ICT trade shows.



## Fees

	non-exhibitor	exhibitor
Registration fees	US\$ 175 per entry	US\$ 80 per entry
Fees for award winners	US\$ 2,000 per entry	US\$ 1,200 per entry

All fees are listed as net amounts. VAT will be added separately. Participation fees cover the jury organization and assessment process.

Invoice for the registration fee will be issued after the registration deadline March 25, 2017. Registration fee will be charged even if the entry item has not been sent for jury. It is possible to cancel a registration by sending an email [tobie.lee@ifdesign.tw](mailto:tobie.lee@ifdesign.tw) before the registration deadline. After this date, 100% of the registration costs per relevant entry will be raised as a cancellation fee.

The entries selected by the jury will receive the COMPUTEX d&i awards. Participants who win an award will receive the 'Benefits for award winners' service package. Award winners are obliged to accept this service package, which will be invoiced as one sum.

## Benefits for winners

The fees for award winners include the following services:

- use of the COMPUTEX d&i awards 2017 logo, no expiry
- one free copy of a display certificate and one trophy for special award winners.
- physical presentation at COMPUTEX 2017
- participation in the awards ceremony
- presentation in the iF WORLD DESIGN GUIDE and on the COMPUTEX website
- award commemorative album
- media publicity



# COMPUTEX

## d&i awards 2017

The COMPUTEX d&i awards, organized by Taiwan External Trade and Development Council (TAITRA) and the International Forum Design (iF), is entering the 10th anniversary. Every year, hundreds of entries are received and top designed quality ICT products are selected by a jury compose of a group of global top experts/industrial designers. Selections are based on the following 5 standards: "Innovation and Elaboration", "Functionality", "Aesthetics", "Responsibility" and "Positioning". Selected winners will receive comprehensive international promotional opportunities from COMPUTEX, including traveling on a display tour to world ICT shows.

With the rapid development of the global ICT industry, industries under the internet infrastructure are working toward the generation of artificial intelligence development. While looking into the global industry trend of 2017, COMPUTEX sets a new position of "Building Global Technology Ecosystem" to focus on five main themes: "AI and Robotics", "IoT applications", "Innovations and Startups", "Business Solutions" and "Gaming & VR". And the COMPUTEX d&i awards will add new award categories such as "Artificial Intelligence + Robotics", "Internet of Things" and "AR / VR Devices + Content" to encourage integration of innovative applications and upgrade industrial technology development.

COMPUTEX is Asia's largest B2B ICT procurement platform as well as one of the most important global startup strategy partners. COMPUTEX d&i awards demonstrates as the significant global stage to showcase the latest innovative capabilities with designs. On behalf of TAITRA, I would like to invite all related ICT manufacturers and designers worldwide to take part in this great event and I wish all the participating manufacturers success!

Sincerely,



President & CEO, TAITRA



The International Forum Design ranks as one of the world's leading industrial design institutions. iF enjoys special recognition thanks to its iF DESIGN AWARD – one of the world's key design prizes – staged annually since 1953. As a service provider, iF conceives and implements corporate centered competitions, seminars, workshops, conferences and more. iF's broad level of integrity and reputability insures the widest possible acceptance among all target groups.





## Online Registration

[www.ifworlddesignguide.com](http://www.ifworlddesignguide.com)

## Organizers



COMPUTEX TAIPEI Organizing Team  
Taiwan External Trade Development Council  
No. 5, Hsin-yi Rd., Sec. 5,  
Xinyi Dist., Taipei 11011, Taiwan

Brook Lai  
P. +886. 2. 2725. 5200 Ext. 2631  
F. +886. 2. 2725. 3501  
[yuling@taitra.org.tw](mailto:yuling@taitra.org.tw)



iF International Forum Design GmbH  
iF DESIGN ASIA Ltd.  
No. 133, Guangfu S. Rd.,  
Xinyi Dist., Taipei 11072, Taiwan

Tobie Lee  
Amber Tung  
P. +886. 2. 2766. 7007  
F. +886. 2. 2767. 8007  
[tobie.lee@ifdesign.tw](mailto:tobie.lee@ifdesign.tw)  
[amber.tung@ifdesign.tw](mailto:amber.tung@ifdesign.tw)



The brochure is valid till June 2017