



## Overview for Participants

### **No participation fees! EUR 50,000 prize money!**

#### **What is the iF SOCIAL IMPACT PRIZE about?**

Our new initiative – the iF SOCIAL IMPACT PRIZE – aims to publish and support projects that contribute to our society. The best projects will be honored with total prize money of EUR 50,000.

You are welcome to submit all projects that contribute to solving the most urgent challenges of our time and help to improve conditions – your CSR projects or your active support for a specific aspect of society. When published, the project should already be implemented.

#### **If you can answer one or more questions with “Yes”, you should enter your project:**

- Does it approach or solve a relevant problem?
- Does it reflect moral-ethical standards?
- Does it strengthen group relations?
- Does it create a positive experience?
- Does it balance effort and use value?

The size of the project does not really matter but the idea, the relevance of the problem, the target groups and the sustainable impact will be of interest to our online visitors. Every published project and you as a company or organization behind will also benefit from the fact being introduced to a global design community, media and the design interested public. Your project will stay online in the iF WORLD DESIGN GUIDE – without limitation in time and without any costs. It will be published in the collection „iF SOCIAL IMPACT PRIZE“.

Unfortunately, **student concepts cannot be accepted.**

#### **Who can apply?**

Companies, design studios, NGOs, foundations, public and other organizations are welcome to submit.

#### **Benefits: what do you get?**

If you apply for the iF SOCIAL IMPACT PRIZE, you can benefit from many advantages which help to boost your project:

- You can win a share of EUR 50,000 in prize money.
- Your application is free of charge.
- Your project will be published in the iF WORLD DESIGN GUIDE forever.
- Your project will be introduced to a global design community, media and the design interested public.

## Topics

- Life & Work
- Health & Demographic Change
- Places & Cities
- Nature & Planet

## Dates

All projects published until 15 November 2017 will be considered for the prize money.

**You can edit your entry at any time.**

## Prize money

The prize money of EUR 50,000 will be donated by iF. It can be awarded to one or split between several projects. In December 2017, the iF board members, supported by annually rotating iF team members, will decide the iF SOCIAL IMPACT PRIZE 2017 winners and divide up the prize money.

## Two steps to participate in the iF SOCIAL IMPACT PRIZE 2017

<b>1 Login into my iF</b>	<a href="#">Login now</a> or <a href="#">create user account</a>
<b>2 Enter your entry data and register</b>	<ul style="list-style-type: none"> <li>■ Fill in the basics.</li> <li>■ Upload two pictures, enter a short entry description, and add initiator as well as partner address.</li> <li>■ Click on "Publish your project" (for free) to finalize the participation.</li> </ul> <p>After a brief content check by us, you will receive a short confirmation. If everything is okay, your project will automatically be published and compete for the prize.</p>

## More information

### Apply now

## Contact

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